



# the very hungry caterpillar™ caterpillar™ TRAIL



## Terms and conditions

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**Please read these promotion rules carefully. By entering a promotion, you are deemed to accept and be bound by these terms and conditions.**

1. To enter a promotion, you must be: (a) UK resident; (b) aged 18 years or over at the time of entry and (c) complete the short survey on the reverse of the entry forms.
2. The promotion will run from 9am Saturday 11 February to midnight Monday 20 February 2023 (the "Promotion Period").
3. To participate in promotion, and to qualify for entry, entrants must hand-in the completed forms including the survey section on the reverse (the "Completed Forms") into the aubergine post-box situated in Princess Square.
4. **Closing date is midnight Monday 20 February 2023.**
5. There are three storage boxes to be won: The Very Hungry Caterpillar collapsible storage box, with prizes sponsored by Penguin Random House, Rainbow Design Toys, Ella's Kitchen and Bloom & Blossom.
6. Promotions are not open to employees (or members of their immediate families) of the Promoter, its agencies or anybody connected with the promotions.
7. No purchase necessary to enter.
8. The winners will be randomly selected from all completed entry/survey forms and notified w/c 27 February 2023. The prizes will need to be collected from The Lexicon, Bracknell.
9. The winners must contact The Lexicon via their contact number within 24hours of the Promoter notifying them that they have won the prize. The Lexicon will attempt to contact the winner three times. In the event that a winner fails to provide such details within this period, the Promoter reserves the right to select an alternative winner from all remaining entries in the promotion, with the originally selected winner forfeiting their right to the prize.
10. Each promotion result is final and no correspondence will be entered into, except with the winner.
11. Details of the winners can be obtained by sending an SAE to The Lexicon, The Very Hungry Caterpillar, The Lexicon Management Suite, The Avenue Car Park, Bracknell, RG12 1AP no later than 27 March 2023.
12. The Promoter is not responsible or liable for any entries that fail to be submitted or are delayed for any reason. Proof of submitting an entry is not proof of receipt with the Promoter. The Promoter cannot be responsible in the event that it is unable to contact a winner, or a winner fails to receive their prize, as a result of having provided inaccurate or incorrect contact/address details.
13. Promotion winners may be required to participate in future publicity.
14. The Promoter reserves the right to amend these terms and conditions or suspend any promotion or extend the entry period or disqualify any participant at any time without giving advance notice, in the event that it cannot be guaranteed that a promotion can be carried out fairly or correctly for technical, legal or other reasons or if the Promoter suspects that any person has been manipulating entries or the prize draws or has acted unethically or in breach of these terms and conditions in any way.
15. Entrants are deemed to have accepted the entry rules set out in all promotional materials and these terms and conditions when participating in a promotion running during the Promotion Period.
16. If any of the provisions of these terms and conditions are held to be invalid or unenforceable in whole or in part that part shall be severed from the remainder of the provisions and the validity of the other provisions and the remainder of the provision in question shall not be affected.
17. These terms and conditions shall be governed by English law and any dispute shall be subject to the exclusive jurisdiction of the English courts.

**The Promoter:** The Lexicon, The Lexicon Management Suite, The Avenue Car Park, Bracknell, RG12 1AP

