

1) On a scale of 0 to 10, how likely are you to recommend The Lexicon as a place to shop to a friend or family member?

☐ 0 ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8 ☐ 9 ☐ 10

2) How many times previously have you visited The Lexicon?

If this is your first visit, please enter 0 _____

2a) Were you aware of the Christmas activities before your visit?

☐ Yes ☐ No (if No please go to Q3)

2b) How did you first become aware of the Christmas activities?

☐ Website ☐ Social media ☐ Email ☐ Posters and lift vinyls at The Lexicon
☐ Word of mouth ☐ Radio ☐ Not aware ☐ Other _____

3) Did the Star Trail encourage you to visit The Lexicon today or were you attending anyway?

☐ The Star Trail encouraged me to attend today ☐ I was attending anyway

4) Did the activities leave you with a more favourable impression of your visit?

☐ Much more favourable ☐ Slightly more favourable ☐ Made no difference
☐ Slightly less favourable ☐ Much less favourable

5) Did the Star Trail encourage you to stay longer? ☐ Yes ☐ No

6) Did the Star Trail encourage you to spend more? If so, on what?

☐ No, I did not spend anymore ☐ Yes on food/drink ☐ Yes in retail stores

Please print in **BLOCK CAPITALS** and post your sheet in the aubergine postbox (opposite Phase Eight) by **5 January**.

Name: _____

Phone no: _____

Email address: _____

Full postcode _____

☐ I accept The Lexicon T&Cs
(thelexiconbracknell.com/events/star-trail)

☐ I wish to hear more about future events at The Lexicon

So that we can determine where you have travelled from today please provide your full postcode.
Your postcode will only be used for this purpose (thelexiconbracknell.com/privacy-policy).



Enjoy our
Star Trail
and win big prizes!

Head out on our Star Trail and find all 11 stars to
WIN a bundle of goodies from The Entertainer worth
£100, a family pass for a film of your choice at
Cineworld or a £100 Feugo voucher!



thelexiconbracknell.com



Christmas Events

With sparkling gifts, glittering lights, dazzling performers, a musical tree, gastro delights and selfie stations, there's an array of fun to enjoy this Christmas.



MUSICAL TREE

A star-studded musical spectacle. This 10 metre sparkling tree is sure to brighten up your visit.



SPARKLING ENTERTAINMENT

Storytelling, songs, fairy godmother, unicorns, gifts and surprises all create extra special Christmas magic.



LIVE MUSIC

A sparkling mix of brass bands, silver bands and singers. There's something to get everyone's toes tapping.



CHRISTMAS MARKETS

Picturesque alpine chalets, bratwurst, cheese, gifts and decorations, just perfect for Christmas.

Twinkle Twinkle Little Star

How I wonder where you are... well wonder no more as we can point you in the right direction. Simply identify the shops from the clues below, look for the stars in the window and put the corresponding letters in the boxes. Unscramble the letters to work out our festive phrase.

THE AVENUE

- ☐ Not just in Chelsea but selling hot chocolate, teas and coffees in Bracknell too.
- ☐ It's almost a game of tag with cards and wrapping paper galore.

BRACCAN WALK NORTH

- ☐ Crossed oars, a team in boats and fabulous British clothes.
- ☐ A huge orange, black and white stripy cat.
- ☐ You wouldn't wear sandals in the winter, you'd opt for?

BRACCAN WALK SOUTH

- ☐ If you have children, it will be hard to stay outside this store, with its jack-in-the-box logo.
- ☐ Opposite TK Maxx and selling books, cards, games and much more...

PRINCESS SQUARE

- ☐ Can't see this clue clearly, then you should have gone to...!
- ☐ Here every year for a limited time. It's bigger than a diary and the second word has a similar meaning to a group.

HIGH STREET

- ☐ It's a wash, cut and dry for me please at this salon set up by two brothers.
- ☐ Selling or buying your home? Then this might be a good p...?

Write your festive phrase below.

For information and timings for all our festive activities, visit thelexiconbracknell.com