

Easter Egg Trail

Terms & conditions

Please read these promotion rules carefully. By entering a promotion, you are deemed to accept and be bound by these terms and conditions.

1. To enter this promotion, you must be: (a) a resident of Berkshire and neighbouring counties (b) aged 18 years or over at the time of entry.
2. The promotion will run from 9am Friday 27 March to midnight Monday 13 April 2026 (the "Promotion Period").
3. Closing date for the Easter Egg Trail 2026 is midnight Monday 13 April 2026.
4. To participate in the Easter Egg Trail 2026, entrants must hand-in the completed forms including the survey section on the reverse (the 'Completed Forms') into the aubergine post-boxes outside Newbie, Smiggle and Select at The Lexicon.
5. There are three prizes to be won. The prizes are one of three £50 gift cards from The Lexicon.
6. Promotions are not open to employees (or members of their immediate families) of the Promoter, its agencies or anybody connected with the promotions.
7. No purchase necessary to enter.
8. The winners will be selected w/c Monday 20 April 2026 and contacted by The Lexicon.
9. The prizes will need to be collected from The Lexicon Management Suite, Bracknell (lower ground floor of The Avenue Car Park) within two weeks. The winner will need to bring a form of ID. Unfortunately, the prize/s cannot be posted to the winner/s.
10. The winners must contact The Lexicon via their contact number within 48 hours of the Promoter notifying them that they have won the prize. The Lexicon will attempt to contact the winner three times. If a winner fails to provide such details within this period, the Promoter reserves the right to select an alternative winner from all remaining entries in the promotion, with the originally selected winner forfeiting their right to the prize.
11. Each promotion result is final, and no correspondence will be entered into, except with the winner.
12. Details of the winners can be obtained by sending an SAE to Easter at The Lexicon 2026, The Lexicon Management Suite, The Avenue Car Park, Bracknell, RG12 1AP no later than 30 April 2026.
13. The Promoter is not responsible or liable for any entries that fail to be submitted or are delayed for any reason. Proof of submitting an entry is not proof of receipt with the Promoter. The Promoter cannot be responsible if it is unable to contact a winner, or a winner fails to receive their prize, because of having provided inaccurate or incorrect contact/address details.
14. Promotion winners may be required to participate in future publicity.
15. The Promoter reserves the right to amend these terms and conditions or suspend any promotion or extend the entry period or disqualify any participant at any time without giving advance notice, in the event that it cannot be guaranteed that a promotion can be carried out fairly or correctly for technical, legal or other reasons or if the Promoter suspects that any person has been manipulating entries or the prize draws or has acted unethically or in breach of these terms and conditions in any way.
16. Entrants are deemed to have accepted the entry rules set out in all promotional materials and these terms and conditions when participating in a promotion running during the Promotion Period.
17. If any of the provisions of these terms and conditions are held to be invalid or unenforceable in whole or in part that part shall be severed from the remainder of the provisions and the validity of the other provisions and the remainder of the provision in question shall not be affected.
18. These terms and conditions shall be governed by English law, and any dispute shall be subject to the exclusive jurisdiction of the English courts.
19. Winners' names and addresses will be held by the Promoter for 30 days after which such data will be deleted. The data is held for this period of time to ensure compliance with the other terms and conditions of the competition, including arranging for delivery of prizes to winners. Any winner can request for their data to be deleted before the expiry of this period by writing to The Lexicon, The Lexicon Management Suite, The Avenue Car Park, Bracknell, RG12 1AP, although the Promoter cannot be held responsible if such request means that it is not possible for delivery of that winner's prize to be completed.

Promoter: The Lexicon, The Lexicon Management Suite, The Avenue Car Park, Bracknell, RG12 1AP