

# ELF TRAIL

## Terms and conditions



**Please read these promotion rules carefully. By entering a promotion you are deemed to accept and be bound by these terms and conditions.**

1. Promotions are not open to employees (or members of their immediate families) of the Promoter, its agencies or anybody connected with the promotions.
2. No purchase necessary to enter.
3. The Lexicon Elf Trail (the 'Promotion') will run from 10:00am Wednesday 2 December – 23:59pm Wednesday 6 January 2021 (the 'Promotion Period'). Entry details relating to The Lexicon Elf Trail will be posted on posters around the town centre, but also advertised / promoted on Facebook, [thelexiconbracknell.com](http://thelexiconbracknell.com), Instagram and Twitter.
4. The promotion will have ten 'winners', each winner will receive one of the limited edition elves created for The Lexicon.
5. To enter, customers must locate all of the ten elves by scanning the QR codes in shop windows around The Lexicon. Once all elves have been found, entrants must enter the following details before downloading a digital e-book:  
First name  
Surname  
Email address  
Telephone number  
Postcode  
Closing date for entries is 23:59pm Wednesday 6 January 2021.
6. The promotion result is final and no correspondence will be entered into, except with the winner. An entry containing any obscene, offensive, libellous or anti-social content will be removed from the promotion and the person submitting such entry will be disqualified from all promotions being run by the Promoter during the Promotion Period.
7. The winners will be contacted w/c Monday 11 January 2021. Subject to government guidelines, arrangements will be made for the winners to receive their Elves by the end of January 2021.
8. Details of winners will be announced on the Promoter's Facebook page. Alternatively, details can be obtained by sending an SAE to The Lexicon Elf Trail, The Lexicon Management Suite, The Avenue Car Park, Bracknell RG12 1AP.
9. Prizes in as stated and no cash alternative is available. The Promoter reserves the right to award alternative prizes of equal or greater value, should the advertised prize become unavailable for any reason.
10. The Promoter is not responsible or liable for any entries that fail to be submitted or are delayed for any reason. Proof of submitting an entry is not proof of receipt with the Promoter. The Promoter cannot be responsible in the event that it is unable to contact a winner, or a winner fails to receive their prize, as a result of having provided inaccurate or incorrect contact / address details.
11. Promotion winners may be required to participate in future publicity.
12. The Promoter reserves the right to amend these terms and conditions or suspend any promotion or extend the entry period or disqualify any participant at any time without giving advance notice, in the event that it cannot be guaranteed that a promotion can be carried out fairly or correctly for technical, legal or other reasons or if the Promoter suspects that any person has been manipulating entries or the prize draws or has acted unethically or in breach of these terms and conditions in any way.
13. By participating in a promotion during the Promotion Period, an entrant accepts Facebook's terms and conditions, although it is acknowledged that such promotion is not sponsored or endorsed by, nor associated in any way, with Facebook. Entrants release Facebook from any and all liability arising out of or in connection with their entry in a promotion.
14. Entrants are deemed to have accepted the entry rules set out in all promotional materials and these terms and conditions when participating in a promotion running during the Promotion Period.
15. If any of the provisions of these terms and conditions are held to be invalid or unenforceable in whole or in part that part shall be severed from the remainder of the provisions and the validity of the other provisions and the remainder of the provision in question shall not be affected
16. These terms and conditions shall be governed by English law and any dispute shall be subject to the exclusive jurisdiction of the English courts.

**Promoter:** The Lexicon, The Lexicon Management Suite, The Avenue Car Park, Bracknell, RG12 1AP